

CINC Branded Remarketing: Stay Top-of-Mind with Your Leads and Website Visitors



Key Points

- Branded display advertising to highlight your company and your image to prospective clients, both people who have visited your site and your Sphere of Influence - leads in your CINC CRM.
- Display ads are shown on Google Display Network and Facebook, covering most of the Internet.
- Monthly Price: \$200 which covers the ad design and creation and guarantees 10,000 minimum ad views (usually a lot more).

Highly Targeted Brand Advertising

Branded display advertising is a great way to improve your brand awareness and keep in touch with both current clients and new leads. The ads increase the likelihood your leads will pick up the phone or call you back, because they will have seen your attractive, hyper-targeted, dynamic brand messaging throughout the Internet.

Who Sees the Ads?

- Website Visitors: We'll track anybody who visits your website - whether they register as leads or not.
- Your Sphere of Influence: We'll upload your current leads and target them with your ads - even if they've never been to your site.

What Clients Are Saying

"Almost immediately, I noticed that more leads called me; called me back after I had left a message; or were more receptive when I first got them on the phone. Within a month of starting the banner ads, I got a call from a buyer who we closed on a \$4M Cash purchase in 30 days. Coincidence? I'm not going to take that chance." - Karen T.

Ad Specs

- Created by CINC designer.
- Dynamic animated rich-media ads (rather than static ads)
- Produced in a wide array of sizes for both mobile and desktop, increasing visibility
- Shown on the Google Display Network and Facebook.
- See the ads in action at cincmarketing.com.

